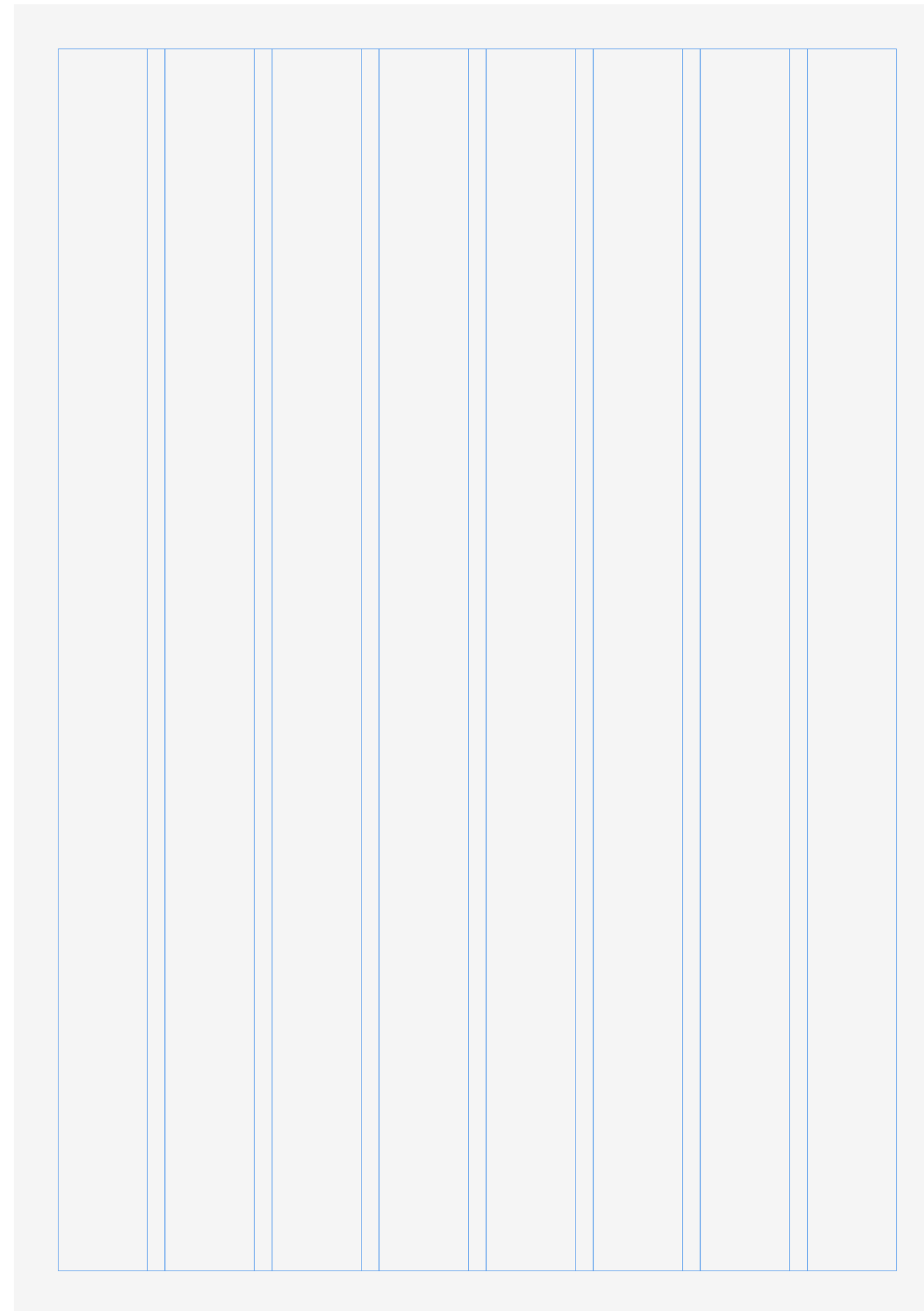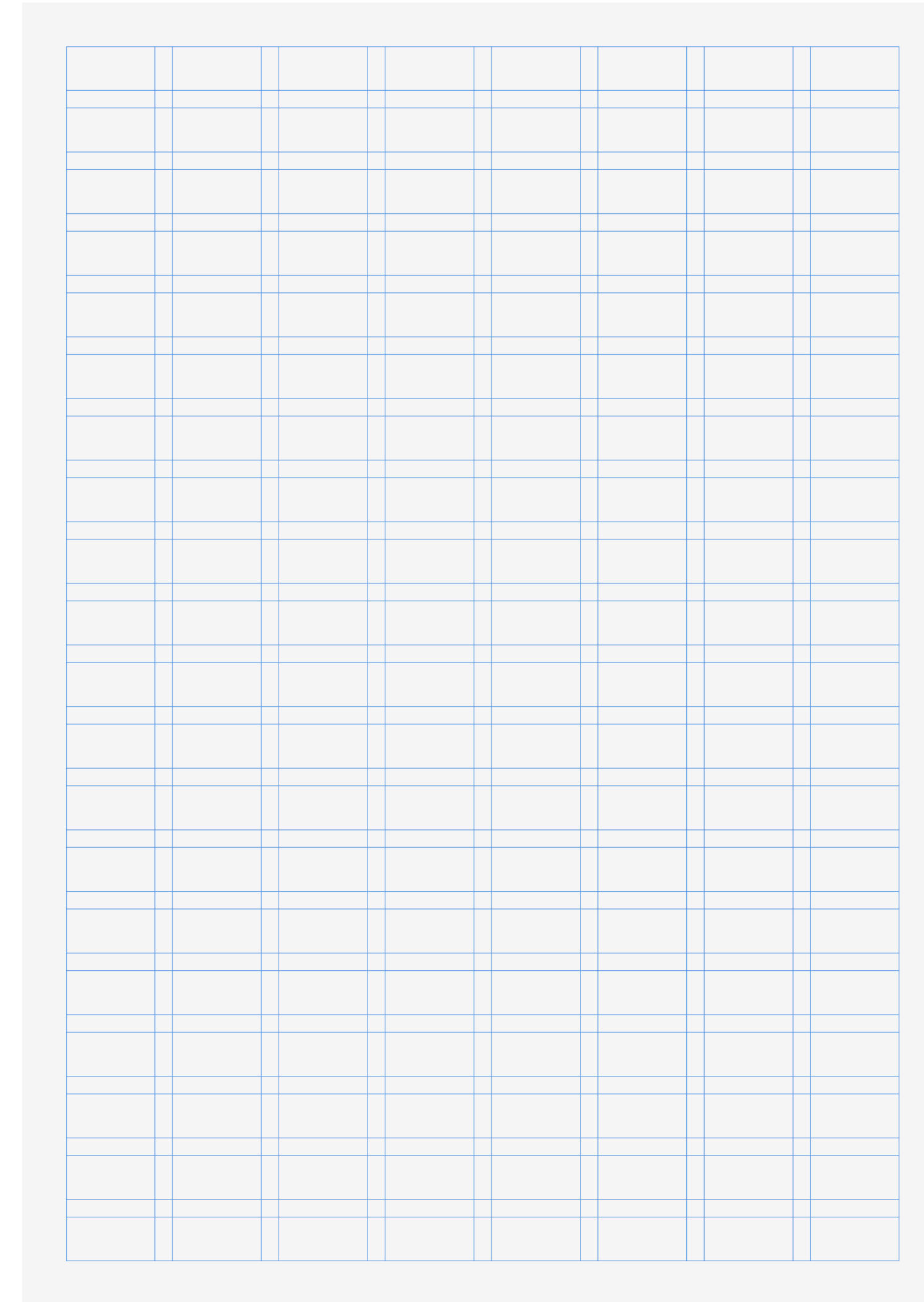Standard A4 portrait format: 210x 297 mm
Margin on all sides: 10 mm. Columns: 8. Rows: 20. Gutter: 4mm

1. Adding margins and columns
The margins and columns will define where the logos and content is placed.

2. Adding rows
These guides define where typography is placed on an application.